

Supremia Becomes Member of AIPIA

Membership supports commitment to innovative packaging solutions, promotes industry connections

Lawrenceville, NJ – **Supremia International**, a leading premiums and promotional packaging specialist, has become a member of the **Active & Intelligent Packaging Industry Association (AIPIA)**, an organization dedicated to the implementation of new technologies in the packaging industry. Additionally, the AIPIA aims to minimize supply chain costs, reduce waste and help foment hi-tech packaging solutions.

By joining AIPIA, Supremia solidifies its vision for enhanced efficiency and innovative packaging solutions. AIPIA seeks to augment business in the active and intelligent packaging industry by providing standardization platforms, connecting industry professionals and supporting implementation of innovative packaging practices. As a member of the organization, Supremia positions itself to best service its roster of clients and capitalize on opportunities for growth within the industry.

“The tenets of AIPIA align with Supremia’s goal for technological developments within the packaging industry,” said Jessica Warwick, Vice President of Sales for Supremia Americas. “We are thrilled to join this prestigious organization and enhance our role as a leader within the sector while continuing to provide our customers with forward-thinking solutions.”

About Supremia

Supremia International is a single-source provider of creative solutions and process management for promotional product development, specializing in the food & beverage and health & beauty sectors. The company has accrued a comprehensive suite of services that includes design, printing, account management, sourcing, quality assurance, logistics and final delivery of a wide range of luxury merchandise for renowned, global brands.

For over 35 years, Supremia has built a reputation for brand merchandising solutions that captivate consumers and elevate brands. The company’s capabilities range from premiums, gift with purchase (GWP), primary packaging, secondary packaging, value added packaging (VAP), and custom projects that make products stand out at the point-of-purchase. Headquartered in London, Supremia has offices across the Americas, Europe and Asia. Its U.S. office is located in Lawrenceville, NJ. For more info, visit www.supremia.com.